

## Site Redesign Checklist

### Why do you want your site redesigned?

1. Name: \_\_\_\_\_

Email: \_\_\_\_\_

2. Current Site URL \_\_\_\_\_

3. Do you dislike the look of your current site?

Why? \_\_\_\_\_

\_\_\_\_\_

Visit other sites on the Internet. They don't have to be in your industry.  
Write down the web addresses of sites you like:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Do you want to add more pages and/or more functionality? Please check the items you are interested in:

\_\_\_ Graphic Redesign

\_\_\_ Search Engine Optimization

\_\_\_ Ecommerce (online selling)

\_\_\_ Flash Intro. (movie)

\_\_\_ Online Database

\_\_\_ Inquiry/Application Fill-in Form

\_\_\_ Calendar of Events

\_\_\_ Blog/Forum

\_\_\_ Password Protected Area for Clients/Members

\_\_\_ Ability to Download Company Brochures, Schedules, Price Lists etc. (pdf)

\_\_\_ Content Management System (ability to update your own site)

Other:

\_\_\_\_\_

\_\_\_\_\_

5. What is your competition doing?

Please list the web address of a few of your competitor's sites.

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6. Are people finding your site? If so, with what keyword phrases?

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